



Happy April!

We are so excited to spring into April with all of our wonderful members and employees here at First Financial. We recently published an employee spotlight interview with our Chief Lending Officer, Nancy Culp to our [First Scoop Blog](#). Nancy has worked at First Financial for a whopping 32 years! She is passionate about building relationships and creating a close-knit, hometown feel. Be sure to check out our [YouTube video](#) highlighting her relationship-centered approach to banking and lending.



We're now full swing into spring, and there are many **fun activities and events** in Monmouth & Ocean Counties for you to enjoy this April! Don't forget to head on over to our **blog** and subscribe by entering your email address at the top right if you'd like to see this list sooner.

We hope you are all enjoying a wonderful spring and we thank you for your membership!





SPRUCE UP YOUR BANKING ROUTINE WITH OUR SPRING SWEEPSTAKES

Spruce up your banking routine from 4/1/24 to 5/31/24 with our **Spring Sweepstakes**! Get entered to win one of ten \$1,000 prizes when you complete the following new digital banking transactions for the first time: Send money with **Zelle**, use **online bill pay** & auto pay, make an **external transfer**, enroll in **mobile banking**, or set up **card controls** within our mobile app.*

[Learn More](#)



April is Financial Literacy Month and we're here to guide you on getting in touch with your finances with smooth sailing. Here are some important things to keep in mind when automating your finances and areas of consideration when conducting necessary financial check-ups.

[Continue Reading](#)



Happy with your [First Financial Auto Loan](#)? Refer a friend or family member to us, and get paid \$75 for each referral that results in a First Financial Auto Loan!** Get started by bringing a completed [Auto Loan Referral Coupon](#) to your nearest [branch](#), or you can ask for one there.

[**Get Started**](#)



Begin Investing While You're Young

You're never too young to begin building an investment portfolio. In fact, investing when you're young can have the potential to produce impactful earnings gains. And that's because of a simple concept: compounding.

[Read More](#)

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UPCOMING EVENTS & HOLIDAY CLOSINGS

Wednesday, May 1, 2024 – [Income for Life Virtual Seminar](#), 6pm

Monday, May 27, 2024 – All locations will be closed for Memorial Day

Wednesday, May 29, 2024 – [Transitions to Retirement Virtual Seminar](#), 6pm

Sign up for our [seminar text alert program](#) - We'll send you updates on future seminars and you can register right from your mobile phone!

**If you do not receive an automated confirmation message after enrolling, please text "Yes" to (201) 808-1038*

[Sign Up For Seminar Text Alerts](#)



FIRST FINANCIAL'S CURRENT OPERATING HOURS

View our [current operating hours](#) on our website. To set up an appointment at your local branch, please call (732) 312-1500.

Be sure to [check our website](#) & social media channels for the latest updates on our hours of operation.

MEMBER TESTIMONIAL OF THE MONTH

“

Throughout my career, I have always banked with credit unions. However, this is the best credit union I have worked with. Your team is making a difference for people like me. Thank you so much, I truly appreciate your help.”

— **Dr. A.,**
Neptune Member

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firstffcu.com

info@firstffcu.com

(732) 312-1500 | Local Callers

(866) 750-0100 | Out of Area

DISCLOSURES:

**2024 Spring Sweepstakes. NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. Sweepstakes start on 4/1/24 at 12:00:01 a.m. ET and ends on 5/31/24 at 11:59:59 p.m. ET. Open to legal residents of the 50 United States and D.C. including territories of Guam and Saipan who are 18 years of age and older. Void when prohibited. Sponsor: Fiserv Solutions, LLC, 255 Fiserv Drive Brookfield, WI 53045. Copyright © 2024 First Financial. All rights reserved. TransferNow is a registered trademark of Fiserv, Inc. or its affiliates. Terms and conditions apply. Zelle and the Zelle related marks are wholly owned by Early Warning Services, LLC and are used herein under license. THIS PROMOTION IS IN NO WAY SPONSORED ENDORSED ADMINISTERED BY OR ASSOCIATED WITH EARLY WARNING SERVICES, LLC OR ZELLE®. Must have a bank account in the U.S. to use Zelle®.*

***Offer can be canceled or withdrawn at any time. Coupon for each referral must be completed and returned to the Marketing Department in order to qualify for the offer. In order to receive the \$75 incentive, the referring member must have an existing First Financial account and be in good standing. Referral bonus will be automatically deposited to the referring member's account upon new referral's loan closing. Cash bonus may be considered interest reportable on IRS Form 1099-INT. Membership is open to anyone who lives, works, worships, volunteers, or attends school in Monmouth or Ocean County. A \$5 deposit in a Base Savings Account is required to establish membership.*



You have the right to opt out of our emails. Please follow the instructions below and click on the SafeUnsubscribe link to do so.

