

Happy
JULY



Happy July!

We hope you all had fun and exciting 4th of July celebrations! As summer continues, we're bringing you some sizzling updates while also helping to keep your finances cool.

We recently published an employee spotlight interview on our [First Scoop Blog](#) with our Vice President of Marketing & Business Development, Jessica Tortorice. Jessica will be celebrating 16 years of employment with First Financial this fall. Her passion for effective communication and personalized service has helped First Financial grow significantly and brought the credit union closer to the community. Be sure to check out our [YouTube video](#) highlighting Jessica's dedicated service to the credit union and our membership.



It's the heat of the summer, and there are tons of great **activities and events** (and lots of fireworks!) in Monmouth & Ocean Counties for you to enjoy this July! Don't forget to head on over to our **blog** and subscribe by entering your email address at the top right if you'd like to see this list sooner.

We hope you have a great rest of July and as always, thank you for your membership!



READER REWARDS SUMMER READING CONTEST

Our annual **Summer Reading Contest** is back for First Financial kids through 8/31/24! Earn \$1 per book up to 10 books, plus a chance to win a Barnes & Noble gift card at the end of the summer.*

[Submit a Book](#)



**SUMMER SAVINGS CHALLENGE: BOOST
YOUR FINANCIAL HEALTH IN 75 DAYS**

Many of you have probably heard of or participated in the 75 Hard Fitness Challenge. This summer, we're inviting you to take part in our 75 Hard Financial Wellness Challenge. Learn to transform your financial health with simple and effective daily money habits today!

Take the Challenge



IT'S TIME FOR A MID-YEAR FINANCIAL CHECK-IN

The start of summer marks the middle of the year – an important time for your finances, as it signifies the time of year to re-evaluate your financial goals that you set back in January. Have you achieved what you were looking to achieve, or do you need a reboot?

Keep reading for tips on how to successfully complete your mid-year financial review. If you'd like to make an appointment at your local [branch](#), or with one of the financial professionals in the [First Financial Investment & Retirement Center](#) – [reach out to us](#) today.

[**Learn More**](#)



Financial Traps to Avoid

Money mismanagement can happen to anyone. Check out some of these common threats to financial stability that you can avoid to effectively manage your wealth.

[Read More](#)

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UPCOMING EVENTS & HOLIDAY CLOSINGS

Wednesday, July 17, 2024 – [Social Security & Your Retirement Virtual Seminar](#), 6pm

Wednesday, July 24, 2024 – [Understanding Medicare Virtual Seminar](#), 6pm

Wednesday, August 7, 2024 – [Income for Life Virtual Seminar](#), 6pm

Sign up for our [seminar text alert program](#) - We'll send you updates on future seminars and you can register right from your mobile phone!

**If you do not receive an automated confirmation message after enrolling, please text "Yes" to (201) 808-1038*

[**Sign Up For Seminar Text Alerts**](#)



FIRST FINANCIAL'S CURRENT OPERATING HOURS

View our [current operating hours](#) on our website. To set up an appointment at your local branch, please call (732) 312-1500.

Be sure to [check our website](#) & social media channels for the latest updates on our hours of operation.

MEMBER TESTIMONIAL OF THE MONTH

“

Went to refinance my truck at First Financial. I got a really great rate and saved money on my monthly payment. I want to thank the Toms River Branch Manager for his help and making my experience a positive one.”

— **Bob**
Toms River Member

”

 **First Financial**
FEDERAL CREDIT UNION

firstffcu.com

info@firstffcu.com

(732) 312-1500 | Local Callers

(866) 750-0100 | Out of Area

DISCLOSURES:

***First Financial Kids up to age 18 are eligible to participate in our Summer Reading Contest from 7/1/24 - 8/31/24. Credit Union membership and First Financial Savings Account are required to participate. Participants will earn \$1 per book read, up to 10 books. Each book requires a separate entry form to be filled out online using our electronic entry form. Only completely filled out entry forms will be eligible for reader rewards. Participants will earn 1 entry per book read in our prize drawing of three Barnes & Noble® Gift Cards in the amount of \$75, \$50, and \$25. If the parent/guardian prefers - Reader Rewards can be electronically deposited to the child's First Financial Savings Account when a confirmation email for each book read (up to 10 books), is received and reviewed by the Marketing Department upon completion of a digital entry form. Reader Rewards can also be redeemed in person in any First Financial branch by displaying the confirmation email(s) to a branch employee on a mobile phone or printed out. The 3 prize winners will be drawn at random and will be contacted by the First Financial Marketing Department by 9/15/24.*



You have the right to opt out of our emails. Please follow the instructions below and click on the SafeUnsubscribe link to do so.



First Financial | 391 Route 9 North | Freehold, NJ 07728 US